



What Makes Us Unique?

6 Reasons Why You'll Want To Work With Technology Marketing Toolkit Over Any And Every Other Marketing Firm

1. **We ONLY do marketing for VARs, MSPs and those selling outsourced IT support and services**, which means we're not learning on your dime and WE KNOW WHAT WORKS.
2. Since our start in 2002, we've worked with over **8,000+ IT services companies to develop the campaigns, strategies and marketing advice we give you**; that means our strategies are founded in experience-based, real-world research, implementation and testing. Our clients range from start-ups to \$40 million+ MSPs and IT services firms, from small towns to big cities, all over the world.
3. We have **more documented client success stories** than any other marketing consultant in this industry, period. If you care about tangible, measurable RESULTS, you'll want to only work with us. Remember, the most expensive advice in the world is WRONG advice.
4. Unlike all other marketing agencies, **our program is VENDOR and MEDIA agnostic**; that means we aren't biased to recommend a particular approach, vendor or media (fiduciary vs. salesperson).
5. Our **model is radically unique from that of other marketing consultants and agencies**, which allows us to charge only a FRACTION of the cost for the deliverables, support, templates and value delivered. That's because other agencies are glorified, overpriced fulfillment companies, NOT strategists –and they don't TEACH you what good marketing is because they aren't doing it themselves. (When was the last time you got a MARKETING campaign from another supposed marketing firm? If they won't do it for themselves, how can they do it for YOU?)
6. We stand behind our program (the Toolkit) with a no-quibble, no-small print, **100% money-back guarantee**. We're that confident in our program. But if you're unsure, put it to the test in your business. If it doesn't work for you, or if you don't see the value for ANY reason, you can get 100% of your money back.